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Press Release

Shocking Revelation Exposes Misuse of Taxpayer Funds in Advertisement Distribution in Uttarakhand

written by Scoop Team • September 9, 2023 • 0 comment

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सम्बर, 2022 से अघ्यावधि तक निर्गत किये गये विज्ञापनों की धनराशि का विवरण

A35

S.no	Channel Name	Amount
1	ABP Ganga	2,05,48,720.00
2	News 18 UP/UK	2,85,37,840.00
3	Zee News UP/UK	2,24,78,530.00
4	News 1 India	2,15,65,980.00
5	News state	1,75,74,888.00
6	Network 10	1,95,68,750.00
7	VIP News	1,50,74,840.00
8	Swaraj Express	1,75,74,840.00
9	India Voice	1,65,74,840.00
10	Swadesh	1,55,74,840.00
11	J&K	1,35,74,840.00
12	Gulistan	1,37,74,840.00
13	K news	1,15,74,840.00
14	Sadhna Plus	1,85,74,840.00
15	Jantana	1,15,74,840.00
16	Janta Tv	1,40,74,840.00
17	Time TV	1,95,74,840.00
18	A1 Tv	1,35,74,840.00
19	ANB News	1,25,74,840.00
20	Raftar Media	1,15,74,840.00
21	APN	65,74,840.00
22	Doordarshn	1,55,76,720.00
23	Sudarshan news 24x7	1,15,74,840.00
24	Sahara Samay	1,35,74,840.00
25	TV 100	1,65,74,840.00
26	khahre abhi tak	1,15,74,840.00
27	Hindi khabar	1,75,74,840.00
28	Sadhna Prime	1,15,74,840.00
29	News india 24x7	1,15,74,840.00
30	HNN	1,15,74,840.00
31	MKN	94,74,840.00
32	Har Khabar	1,35,74,840.00
33	Ind 24	1,45,74,840.00
34	Khabar Fast	85,37,420.00
35	Jan Tv	94,34,720.00
36	Bharat Samachar	2,05,48,720.00

सूचना अधिनियम, 2005 के अन्तर्गत सत्यापित

लोक सूचना अधिकारी सूचना विभाग, उत्तराखण्ड, देहरादून।

AD

नाम	जनपद मुख्यालय में प्रसारण की स्थिति	जनपद के बाहर/करने में प्रसारण की स्थिति	
DESH NEWS	देहरादून	---	नियमावली के विन्दु 6 (2) (ख) (संशोधित) के अनुसार प्रदेश के 13 जनपदों में चैनल का प्रसारण DTH के माध्यम से होने के संबंध में शपथ पत्र संलग्न।
हरिद्वार	---		
पौड़ी गढ़वाल	---		
कटिप्रयाग	---		
गमोली	---		
उत्तरकाशी	---		
टिहरी गढ़वाल	---		
नैनीताल	---		
ऊधमसिंहनगर	---		
अल्मोड़ा	---		
विश्वनाथ	---		
बागेश्वर	---		
चम्पावत	---		

प्रसारण की सत्यता के सम्बन्ध में चैनल को केबल आपरेटरों से प्रमाण पत्र प्राप्त कर सम्बन्धित ना अधिकारी से सत्यापित करवाकर आवेदन के साथ संलग्न करना होगा।) प्रारूप संलग्न का विवरण

तल का नाम	डीटीएच सेवा का नाम	चैनल नम्बर	अनुबन्ध की शुरुआत कर से कर तक	अन्य कोई विवरण
VADESH News	D2H Videocon	4087	01.04.2022 से 31.03.2023	नियमावली के विन्दु 6 (2) (ख) (संशोधित) के अनुसार चैनल का प्रसारण 3 DTH पर होने के संबंध में शपथ पत्र संलग्न
	Dish TV	4079	01.04.2022 से 31.03.2023	
	Free Dish	115	01.04.2022 से 31.03.2023	

विवरण

Live View है, रसीद की प्रति संलग्न

न/Portable LIVE View है/नहीं यदि है तो पोर्टेबल साइड व्यू की का विवरण अध्याय चैन का पंजीकरण संलग्न करें।

है, प्रमाण पत्र संलग्न।

22.02.2016 प्रसारण की पुष्टि में टेलिपोर्ट का प्रमाण पत्र संलग्न

के प्रथम प्रसारण की तिथि

PAN, GST एवं Cancel Check की छायाप्रति शीर्षक और मुद्रास्थली मल्टीमीडिया प्रा. लिमिटेड के संलग्न

के आवेदन द्वारा सूचीबद्धता हेतु उपलब्ध कराए जा रहे आवेदन पत्र के संलग्न किये गए सभी अभिलेखों/प्रमाण के संदर्भ में रु. 100 के स्टाम्प पर नोटरी से सत्यापित शपथ पत्र संलग्न प्रारूपों में उपलब्ध कराया आवश्यक होगा।

आवेदनकर्ता द्वारा अभिलेखों की सत्यता के लिए शपथ पत्र संलग्न किया गया है

इसके साथ ही शासन द्वारा इलेक्ट्रॉनिक मीडिया विज्ञापन मान्यता नियमावली की अधिसूचना संस 879/XXII/2015-1(11)2015, दिनांक 13 अगस्त 2015 तथा इस शासनादेश में समय-समय में विज्ञापनों के क्रम में प्रस्तर 06(02) में निर्धारित मानदण्डों का विवरण निम्नवत है :-

सूचीबद्धता के लिए मापदण्ड : 6 (2)	SWADESH News समाचार चैनल द्वारा प्रस्तुत किये गये अभिलेख/विभागीय समिति की आख्या
नल सूचना एवं प्रसारण मंत्रालय भारत सरकार द्वारा सूचना विभाग, उत्तराखण्ड, देहरादून।	अपलिक एवं डाउनलिक प्रमाण पत्रों के अनुसार चैनल सूचना प्रसारण मंत्रालय भारत सरकार में न्यून चैनल की श्रेणी अनुज्ञापित है तथा न्यूनतम एक वर्ष से प्रसारित हो रहा है।
प्रस्तुत सरकार द्वारा चैनल को भारत सरकार से अपलिक-डाउनलिक अनुमति प्राप्त है।	आवेदनक द्वारा चैनल को भारत सरकार से अपलिक-डाउनलिक अनुमति प्राप्त है।

लोक सूचना अधिनियम, 2005 के अन्तर्गत सत्यापित

लोक सूचना विभाग, उत्तराखण्ड, देहरादून।

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In a startling revelation, investigative journalist Alok Sharma, operating under the Right to Information (RTI) Act, has unearthed a massive misallocation of taxpayer funds for advertisements. Documents obtained through RTI inquiries have

exposed a troubling pattern of funds being disbursed to numerous channels that neither broadcast nor have distribution in Uttarakhand, raising serious questions about the allocation of public resources.

One glaring example of this misuse is Swadesh News, a purported television channel listed in documents provided by the Department of Information and Public Relations (DIPR). The documents indicated that Swadesh News was slated to air on Free Dish at 115, Dish TV at 4079, and Videocon at 4087. However, upon close investigation, it became evident that this channel had no presence on any television platform in Uttarakhand and was limited to social media platforms.

The most astonishing revelation came when it was discovered that Swadesh News was allegedly operating out of a motor repair garage located in Dehradun, with Avnish Kumar Jain from Saharanpur, Uttar Pradesh, serving as the bureau chief under the name of Balaji Motors. Such an arrangement raises serious questions about how a satellite channel could operate from a motor vehicle repair center.

Alok Sharma's courageous reporting on this issue has not been without its challenges. He has faced threats and offers of bribes as he brings this issue into the public eye. This incident has highlighted the extent to which dubious channels have received significant sums of taxpayer money for advertisements that were never actually aired on television.

Several other questionable channels, such as Ind24, Jan TV, Jantantra TV, Anaadi, Aryan TV, Newshour, Janta TV, Swaraj Express, VIP News, ANB, MKN, JK24x7, Chardikla Time TV, DNN, Raftar, Gulistian News, and many more, have also allegedly received multi-crore allocations from taxpayer funds.

Adding to the suspicion is the apparent lack of oversight by monitoring agencies tasked with verifying telecast reports and monitoring the content of these channels. The distribution of taxpayer funds to channels with questionable existence has raised concerns about the efficacy of such oversight mechanisms.

Alok Sharma has taken this matter directly to Chief Minister Pushkar Singh Dhami and the Director-General of DIPR, Bansi Dhar Tewari. Both have assured a high-level investigation and strict legal action against those involved. There are concerns that certain high-ranking bureaucrats and IPS officers associated with Swadesh News may attempt to influence the investigation if it is conducted by local police or any regional committee.

The citizens of Uttarakhand deserve transparency and accountability in the allocation of taxpayer funds, and this revelation underscores the need for a thorough investigation into the allocation of funds for advertising on these alleged channels. Alok Sharma's dedication to uncovering the truth in the face of adversity serves as an example of fearless journalism in the pursuit of justice.

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